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THE M.O.M SQUAD TAKES ITS SPIRIT OF GIVING TO PHOENIX FOR SUPER BOWL WEEKEND

Mothers team up with supporters to benefit the NFL YET ACADEMY

Phoenix, AZ (January 15, 2008) – The M.O.M. Squad is gearing up for their second annual charitable effort coinciding with the 2008 Super Bowl Weekend in Arizona. This year, the mothers aim to make a monetary donation to the local NFL YET Academy, operated under the non-profit organization ESPIRITU. The official presentation of the final amount will take place on Friday, Feb. 1, 2008 at the school (4848 South 2nd St, Phoenix).

Monies collected and donated by the group will go towards the purchase of a vehicle for the ESPIRITU athletic department, which currently struggles to transport over 100 athletes in grades 7-12 with only one SUV. The M.O.M. Squad welcomes contributions from individuals, organizations, or businesses that wish to join in this effort. Inquiries pertaining to donations can be directed to JacQuetta Clayton (jlclayton_9@hotmail.com), President of the National M.O.M. Squad, which is comprised of the mothers of professional athletes and entertainers across the country.

About The M.O.M Squad

The National MOM Squad is a Non-Profit Organization whose purpose is to create and promote an environment that will ensure a high level of success in our community for the underprivileged youths and young adults. The M.O.M. Squad intends to accomplish this objective by creating an atmosphere conducive for attaining the necessary education for success. The M.O.M Squad was founded in 2006.

About ESPIRITU-the NFL YET Academy

In January of 1995, ESPIRITU, a non-profit corporation, was formed to develop a new generation of leaders who would one day govern and lead our community using faith-based principles. This new generation of leaders would develop new leaders, who would then build spirit in families and communities. The NFL YET - Arizona serves almost 1000 children a year. With their Super Bowl XLII Legacy Grant they plan to apply their educational experience and success to launch a new program for youth and families throughout the State of Arizona. The Program is "AIM Higher" - **Aim Higher is an early college transition program whose primary goal is to inspire 300 families to send their children to college and university and successfully complete their education.**